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Washington



# Italy - US Tech Business and Investment Matching Initiative

Along with TIC and THF 3rd US Annual Stakeholders Meeting

PLENARY SESSION

FRIDAY • OCTOBER 25 • 2024 - from 9.00<sup>am</sup> to 2.15<sup>pm</sup>

**Auditorium of the Embassy of Italy to the United States**  
3000 Whitehaven Street NW Washington, DC 20008

9.00 - 9.30 **Registration and Welcome**

9.30 - 10.00 **Presentation of the Strategic Study on Opportunities for Italian Companies in the US**

- Mariangela Zappia, *Ambassador of Italy to the United States*
- Matteo Zoppas, *President, ICE - Italian Trade Agency*
- Lorenzo Tavazzi, *Senior Partner and Head of International Development, The European House Ambrosetti - TEHA*

10.00 - 10.05 **The Italy - US Tech Business and Investment Matching Initiative: an Introduction**

- Andrea Gumina, *President, The Transatlantic - Harmonic Foundation*

10.05 - 10.40 **Session I - The Italy - US Tech Business and Investment Matching Initiative: Institutional Remarks**

- Italian Government Representative
- Cristina Killingsworth, *Acting Assistant Secretary of Commerce for Economic Development*
- Jack Markell, *US Ambassador to Italy*
- Massimiliano Fedriga, *President, Italian Conference of Regions and Autonomous Provinces*
- Giovanni Gorno Tempini, *President, Cassa Depositi e Prestiti - CDP*

# Italy - US Tech Business and Investment Matching Initiative

## Plenary Session

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### 10.40 - 12.50<sup>pm</sup> **Session II - Boosting Investments in Aerospace and Life Sciences/Bioeconomy Sectors through stronger Local-to-Local Partnerships**

Moderated by: Stefania Palma, *Financial Times*

10.40 - 10.45 **An interactive tool to explore Italian Aerospace and Life Science Ecosystems - an introduction by: Alessandro Capocchi**, *Full Professor of Business Economics, University of Milano Bicocca*

10.45 - 11.50 **Fireside Chat 1 - How to strengthen Investments between Italy and US**

- Amedeo Teti, *Director, Italian Interministerial Foreign Investment Attraction Committee*
- Daniel Ricchetti, *Deputy Special Representative for City and State Diplomacy, DoS*
- Jasjit Singh, *Executive Director, SelectUSA*
- Edwina Manyeh, *Tech Hubs Deputy Director, US Department of Commerce*
- Mauro Battocchi, *Director General for the promotion of Italy, Italian Minister of Foreign Affairs*
- Marjorie Chorlins, *Senior Vice President for European Affairs at the U.S. Chamber of Commerce*
- Giorgio Marsiaj, *Confindustria Delegate for Aerospace*

11.50 - 12.10 **Case studies: Transatlantic Investments & Ecosystems**

- Gerry Petrella, *General Manager for US Public Policy, Microsoft*
- Pasqualino Scaramuzzino, *President, Harmonic Innovation Group - Co-Founder of THF*

12.10 - 12.50 **Fireside chat 2 - A Strategy to reinforce Local-to-Local Partnerships**

- Sergio Emidio Bini, *Regional Minister for Economic Development, Friuli - Venezia Giulia*
- Alessandro Delli Noci, *Regional Minister for Economic Development, Puglia*
- Simone Crolla, *Executive Director, American Chamber of Commerce Italy*
- Tim Blute, *Director of Center for Best Practices, National Governors Association*

### 12.50<sup>pm</sup> **Closing Remarks**

- Francesco Rocca, *President, Regione Lazio*

### 1.00<sup>pm</sup> - 2.15<sup>pm</sup> **Networking Lunch**

### 2.15<sup>pm</sup> **Plenary Session ends**

With the support of THF Founding Members



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# Italy - US Tech Business and Investment Matching Initiative

TECHNICAL-LEVEL CLOSED-DOORS PARALLEL SESSIONS  
ON AEROSPACE AND LIFE SCIENCE / BIOECONOMY

FRIDAY • OCTOBER 25 • 2024 - from 2.30<sup>pm</sup> to 5.00<sup>pm</sup>

**Room A** - Aerospace Ecosystems

**Room B** - Life Sciences / Bioeconomy Ecosystems

**Embassy of Italy to the United States**

3000 Whitehaven Street NW Washington, DC 20008

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**Participants:** These Parallel Sessions will convene delegates operating at a technical level to strengthen the Aerospace and Life Sciences / Bioeconomy Ecosystems. The Participants will be designated or selected in collaboration with both Italian Central and Regional Governments and US Federal and State-level Government. These sessions will include Representatives from the US Department of State (DoS), the US Department of Commerce (DoC), and the US Trade Administration, alongside representatives from the Italian Ministries. Additionally, Delegates from Italian Regional Governments, US State-level Governments, relevant Agencies, Economic Development Organisations (EDOs), US Tech-Hubs, and Representatives from key Italian Ecosystems will also be in attendance.

**Agenda:** Building on the discussions initiated during the morning's Plenary Session, this first in-person meeting, anticipated by a Networking Lunch, aims to align the delegates' agendas and finalise a calendar of coordinated B2B and G2G Initiatives for 2024 and 2025, to take place both in Italy and the US.

The purpose of these Initiatives is to foster a deeper mutual understanding of the most innovative US and Italian Ecosystems. This alignment should, in turn, encourage higher quality Investments from the US to Italy, and cultivate more extensive strategic Industrial Partnerships and Technological Cooperation between the two Nations.

Among the potential outcomes of these Initiatives could be the establishment of the following:

- Tools designed to enhance access to relevant information and programs offered by both Italian and US Ecosystems, as well as Central and Local Actors;
- Improved sharing of both existing and forthcoming Initiatives (e.g. Trade Fairs, Conferences, etc.);
- Online and in-person B2B, G2B, and G2G Meetings;
- The organisation of Study and Business tours.

These efforts are designed to strengthen Transatlantic Collaboration, foster innovation, and facilitate high-quality investment flows, ultimately supporting economic growth and industrial development in both Countries.

2.30 - 2.40<sup>pm</sup> **Introduction**

Panel A

Introduced and moderated by Diego Teloni, *Harmonic Innovation Group / Vice President - GATE REI*

Panel B

Introduced and moderated by Fabio Sgaragli, *Harmonic Innovation Group / President - GATE REI*

2.40<sup>pm</sup> - 3.50<sup>pm</sup> **4 minutes presentation from each Delegate**

3.50<sup>pm</sup> - 4.50<sup>pm</sup> **Interaction among Delegates**

4.50<sup>pm</sup> - 5.00<sup>pm</sup> **Wrap-Up and Final Remarks**